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For Immediate Release

MachineryLink Hires Matthew Hays as Regional Sales Manager, Southern Washington & Oregon

Kansas City, MO (July 18, 2011) - MachineryLink, Inc., the leading provider of combine leasing programs to agricultural producers in North America, today announced the hiring of Matthew Hays as Regional Sales Manager for Southern Washington & Oregon.

Hays comes to MachineryLink from S. S. Equipment, Inc, a New Holland agricultural equipment dealer in Pasco, Washington, where he served as a Sales Consultant. Prior to S.S. Equipment, Hays was a Customer Service Representative for Northwest Farm Supply in Hermiston, Oregon. Matthew's roots are planted firmly in agriculture as his father sold farm equipment in the Pacific Northwest.

Hays holds a bachelor's degree in Biology from Brigham Young University – Idaho located in Rexburg, Idaho.

About MachineryLink, Inc.

MachineryLink (www.machinerylink.com) is a diversified agricultural services platform, serving North American grain producers since being incorporated in 2000. The Managed Lease program allows growers to significantly lower their equipment costs by providing the latest harvest equipment and technology back by world-class support, with guaranteed delivery and pick-up. Harvest optimization support, biomass supply chain resources and specialized transportation services are also part of the integrated MachineryLink platform. Its headquarters are in Kansas City, MO, with operational centers in Pratt, KS and N. Sioux City, SD. The company also maintains seasonal service facilities in five locations across the United States.