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For Immediate Release

**MachineryLink Hires Robert Pico as  
Regional Sales Manager, North Central Texas, Southern Oklahoma**

**Kansas City, MO (October 10, 2011)** - MachineryLink, Inc., a diversified agricultural platform and the leading provider of combine leasing programs to agricultural producers, today announced the hiring of Robert Pico as Regional Sales Manager for Southern Oklahoma and North Central Texas.

Pico comes to Machinerylink with over 15 years of sales experience, most recently as a Consultant for FurChange America, Inc., where he led all aspects of target marketing and brand positioning. Prior to FurChange, he founded Dimensional Tools & Supply, a diamond tool import and distribution company. Pico opened and operated several multi-state locations and held the positions of regional sales manager, once the company was purchased by Granquartz/Pearlman Industries. He built the sales force that now covers five states.

Pico holds a bachelor's degree in sociology from Weber State University in Ogden, Utah.

**About Machinerylink, Inc.**

MachineryLink ([www.machinerylink.com](http://www.machinerylink.com)) is a diversified agricultural services platform, serving North American grain producers since being incorporated in 2000. The Managed Lease program allows growers to significantly lower their equipment costs by providing the latest harvest equipment and technology back by world-class support, with guaranteed delivery and pick-up. Harvest optimization support, biomass supply chain resources and specialized transportation services are also part of the integrated MachineryLink platform. Its headquarters are in Kansas City, MO, with operational centers in Pratt, KS and N. Sioux City, SD. The company also maintains seasonal service facilities in five locations across the United States.