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For Immediate Release

Machinerylink Hires Ryan Pierce as Regional Sales Manager, North Dakota

Kansas City, MO (October 10, 2011) - MachineryLink, Inc., a diversified agricultural platform and the leading provider of combine leasing programs to agricultural producers, today announced the hiring of Ryan Pierce as Regional Sales Manager for North Dakota.

Pierce comes to Machinerylink with over five years of experience as an agronomy sales specialist. Most recently he was owner/manager for Pro North Ag. Prior to Pro North Ag, he was a sales associate for New Vision Ag.

Pierce attended North Dakota State University and is completing his business degree at the University of Mary in Fargo.

About Machinerylink, Inc.

MachineryLink (www.machinerylink.com) is a diversified agricultural services platform, serving North American grain producers since being incorporated in 2000. The Managed Lease program allows growers to significantly lower their equipment costs by providing the latest harvest equipment and technology back by world-class support, with guaranteed delivery and pick-up. Harvest optimization support, biomass supply chain resources and specialized transportation services are also part of the integrated MachineryLink platform. Its headquarters are in Kansas City, MO, with operational centers in Pratt, KS and N. Sioux City, SD. The company also maintains seasonal service facilities in five locations across the United States.